

Rep Order# 6849104 Ver# 3 Status Revised Traffic Order# 203781 Printed: 09/10/2012 1:32 PM 1 of 7
EC'd Yes Last Received: 09/10/2012 1:24 PM
Showing Buylines: All Rep Revised Lines

Station KRQE-TV ALBUQUERQUE, NM.
Advertiser () DSCC IE
Product DSCC IE
Estimate# 1540
Buyer DAN NAGELBERG
Phone#
Fax#

Agency () GREAT AMERICAN MEDIA
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 49/53/1540
Flight Dates 09/25/2012 - 10/01/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

REV TO CNX ORDER
ATTN ALL LINES
ATTN NEW TTL
PLEASE CNF
THANKS

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	Lt
*1		Buyline Comment: NEWS V3 Cancelled	09/25-09/28	\$75.00	:30	0	0	TU-F	5A-6A	\$0.00	0	
*2		Buyline Comment: NEWS V3 Cancelled	10/01-10/01	\$75.00	:30	0	0	M	5A-6A	\$0.00	0	
*3		Buyline Comment: NEWS V3 Cancelled	09/25-09/28	\$125.00	:30	0	0	TU-F	6A-7A	\$0.00	0	
*4		Buyline Comment: NEWS V3 Cancelled	10/01-10/01	\$125.00	:30	0	0	M	6A-7A	\$0.00	0	
*5		Buyline Comment: EARLY SHOW V3 Cancelled	09/25-09/28	\$150.00	:30	0	0	TU-F	7A-9A	\$0.00	0	

Rep Order# 6849104 Ver# 3 Status Revised
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Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*6		Buyline Comment: EARLY SHOW V3 Cancelled	10/01-10/01	\$150.00	:30	0	0	M	7A-9A	\$0.00	0	
*7		Buyline Comment: PRICE IS RIGHT V3 Cancelled	09/25-09/28	\$300.00	:30	0	0	TU-F	11A-12P	\$0.00	0	
*8		Buyline Comment: PRICE IS RIGHT V3 Cancelled	10/01-10/01	\$300.00	:30	0	0	M	11A-12P	\$0.00	0	
*9		Buyline Comment: NEWS V3 Cancelled	09/25-09/28	\$275.00	:30	0	0	TU-F	12P-1230P	\$0.00	0	
*10		Buyline Comment: NEWS V3 Cancelled	10/01-10/01	\$275.00	:30	0	0	M	12P-1230P	\$0.00	0	
*11		Buyline Comment: SOAPS V3 Cancelled	09/25-09/28	\$175.00	:30	0	0	TU-F	1230P-2P	\$0.00	0	
*12		Buyline Comment: SOAPS V3 Cancelled	10/01-10/01	\$175.00	:30	0	0	M	1230P-2P	\$0.00	0	
*13		Buyline Comment: THE TALK V3 Cancelled	09/25-09/28	\$125.00	:30	0	0	TU-F	2P-3P	\$0.00	0	
*14		Buyline Comment: THE TALK V3 Cancelled	10/01-10/01	\$125.00	:30	0	0	M	2P-3P	\$0.00	0	

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Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*15		Buyline Comment: DR. PHIL V3 Cancelled	09/25-09/28	\$175.00	:30	0	0	TU-F	3P-4P	\$0.00	0	
*16		Buyline Comment: DR. PHIL V3 Cancelled	10/01-10/01	\$175.00	:30	0	0	M	3P-4P	\$0.00	0	
*17		Buyline Comment: NEWS V3 Cancelled	09/25-09/28	\$275.00	:30	0	0	TU-F	4P-430P	\$0.00	0	
*18		Buyline Comment: NEWS V3 Cancelled	10/01-10/01	\$275.00	:30	0	0	M	4P-430P	\$0.00	0	
*19		Buyline Comment: NEWS V3 Cancelled	09/25-09/28	\$275.00	:30	0	0	TU-F	430P-5P	\$0.00	0	
*20		Buyline Comment: NEWS V3 Cancelled	10/01-10/01	\$275.00	:30	0	0	M	430P-5P	\$0.00	0	
*21		Buyline Comment: NEWS V3 Cancelled	09/25-09/28	\$1,000.00	:30	0	0	TU-F	5P-530P	\$0.00	0	
*22		Buyline Comment: NEWS V3 Cancelled	10/01-10/01	\$1,000.00	:30	0	0	M	5P-530P	\$0.00	0	

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In	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*23		Buyline Comment: NEWS V3 Cancelled	09/25-09/28	\$500.00	:30	0	0	TU-F	530P-6P	\$0.00	0	
*24		Buyline Comment: NEWS V3 Cancelled	10/01-10/01	\$500.00	:30	0	0	M	530P-6P	\$0.00	0	
*25		Buyline Comment: LETTERMAN V3 Cancelled	09/25-09/28	\$275.00	:30	0	0	TU-F	1035P-1135P	\$0.00	0	
*26		Buyline Comment: LETTERMAN V3 Cancelled	10/01-10/01	\$275.00	:30	0	0	M	1035P-1135P	\$0.00	0	
*27		Buyline Comment: LATE LATE SHOW V3 Cancelled	09/25-09/28	\$75.00	:30	0	0	TU-F	1137P-1237A	\$0.00	0	
*28		Buyline Comment: LATE LATE SHOW V3 Cancelled	10/01-10/01	\$75.00	:30	0	0	M	1137P-1237A	\$0.00	0	
*29		Buyline Comment: NEWS V3 Cancelled	09/25-09/28	\$1,100.00	:30	0	0	TU-F	10P-1035P	\$0.00	0	
*30		Buyline Comment: NEWS V3 Cancelled	10/01-10/01	\$1,100.00	:30	0	0	M	10P-1035P	\$0.00	0	

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Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*31		Buyline Comment: JEOPARDY V3 Cancelled	09/25-09/28	\$700.00	:30	0	0	TU-F	6P-630P	\$0.00	0	---
*32		Buyline Comment: JEOPARDY V3 Cancelled	10/01-10/01	\$700.00	:30	0	0	M	6P-630P	\$0.00	0	---
*33		Buyline Comment: WHEEL V3 Cancelled	09/25-09/28	\$850.00	:30	0	0	TU-F	630P-7P	\$0.00	0	---
*34		Buyline Comment: WHEEL V3 Cancelled	10/01-10/01	\$850.00	:30	0	0	M	630P-7P	\$0.00	0	---
*35		Buyline Comment: CRIMETIME SAT V3 Cancelled	09/29-09/29	\$400.00	:30	0	0	SA	7P-8P	\$0.00	0	---
*36		Buyline Comment: NEWS V3 Cancelled	09/30-09/30	\$100.00	:30	0	0	SU	7A-8A	\$0.00	0	---
*37		Buyline Comment: SUN MRN V3 Cancelled	09/30-09/30	\$400.00	:30	0	0	SU	8A-930A	\$0.00	0	---
*38		Buyline Comment: 60 MIN V3 Cancelled	09/30-09/30	\$3,000.00	:30	0	0	SU	6P-7P	\$0.00	0	---
*39		Buyline Comment: NCIS V3 Cancelled	09/25-09/25	\$2,000.00	:30	0	0	TU	7P-8P	\$0.00	0	---

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*40		Buyline Comment: NCIS:LA V3 Cancelled	09/25-09/25	\$2,000.00	:30	0	0	TU	8P-9P	\$0.00	0	
*41		Buyline Comment: MENTALIST V3 Cancelled	09/30-09/30	\$2,100.00	:30	0	0	SU	9P-10P	\$0.00	0	
*42		Buyline Comment: NEWS V3 Cancelled	09/30-09/30	\$700.00	:30	0	0	SU	10P-1035P	\$0.00	0	
*43		Buyline Comment: NEWS V3 Cancelled	09/29-09/29	\$450.00	:30	0	0	SA	10P-1035P	\$0.00	0	

---REPORT TOTALS---

Report Totals: 0 / \$0.00

---SALES MONTHLY TOTALS---

Sep 12: 0 / \$0.00 Oct 12: 0 / \$0.00

Sales Totals: 0 / \$0.00

Station Totals: 0 / \$0.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$0	CABL 0%	KASA 14%	KASY 1%	KBIM 0%	KOAT 36%
		KOB 20%	KRQE 28%	KWBQ 1%		

---COMPETITIVE COMMENTS---

SAHRES ESTIMATED

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Books NOV12
Demos RA35+

---Agency Comment---
PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---
CASH IN ADVANCE

Rep Order# 6849104 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 09/04/2012 10:46 AM
Last Received: 09/04/2012 10:37 AM
Showing Buylines: All Lines

1 of 5

Station KRQE-TV ALBUQUERQUE, NM.
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--- CONTRACT COMMENT ---

SC=*

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
1		Buyline Comment: NEWS	09/25-09/28	\$75.00 4	:30	4	1	TU-F	5A-6A	\$300.00	4	
2		Buyline Comment: NEWS	10/01-10/01	\$75.00 4	:30	1	1	M	5A-6A	\$75.00	1	
3		Buyline Comment: NEWS	09/25-09/28	\$125.00 4	:30	4	1	TU-F	6A-7A	\$500.00	4	
4		Buyline Comment: NEWS	10/01-10/01	\$125.00 4	:30	1	1	M	6A-7A	\$125.00	1	
5		Buyline Comment: EARLY SHOW	09/25-09/28	\$150.00 4	:30	4	1	TU-F	7A-9A	\$600.00	4	
6		Buyline Comment: EARLY SHOW	10/01-10/01	\$150.00 4	:30	1	1	M	7A-9A	\$150.00	1	
7		Buyline Comment: PRICE IS RIGHT	09/25-09/28	\$300.00 3	:30	4	1	TU-F	11A-12P	\$1,200.00	4	
8		Buyline Comment: PRICE IS RIGHT	10/01-10/01	\$300.00 3	:30	1	1	M	11A-12P	\$300.00	1	
9		Buyline Comment: NEWS	09/25-09/28	\$275.00 3	:30	4	1	TU-F	12P-1230P	\$1,100.00	4	
10		Buyline Comment: NEWS	10/01-10/01	\$275.00 3	:30	1	1	M	12P-1230P	\$275.00	1	

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Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
11		Buyline Comment: SOAPS	09/25-09/28	\$175.00 3	:30	4	1	TU-F	1230P-2P	\$700.00	4	
12		Buyline Comment: SOAPS	10/01-10/01	\$175.00 3	:30	1	1	M	1230P-2P	\$175.00	1	
13		Buyline Comment: THE TALK	09/25-09/28	\$125.00	:30	4	1	TU-F	2P-3P	\$500.00	4	
14		Buyline Comment: THE TALK	10/01-10/01	\$125.00	:30	1	1	M	2P-3P	\$125.00	1	
15		Buyline Comment: DR. PHIL	09/25-09/28	\$175.00 3	:30	4	1	TU-F	3P-4P	\$700.00	4	
16		Buyline Comment: DR. PHIL	10/01-10/01	\$175.00 3	:30	1	1	M	3P-4P	\$175.00	1	
17		Buyline Comment: NEWS	09/25-09/28	\$275.00 3	:30	4	1	TU-F	4P-430P	\$1,100.00	4	
18		Buyline Comment: NEWS	10/01-10/01	\$275.00 3	:30	1	1	M	4P-430P	\$275.00	1	
19		Buyline Comment: NEWS	09/25-09/28	\$275.00 3	:30	4	1	TU-F	430P-5P	\$1,100.00	4	
20		Buyline Comment: NEWS	10/01-10/01	\$275.00 3	:30	1	1	M	430P-5P	\$275.00	1	
21		Buyline Comment: NEWS	09/25-09/28	\$1,000.00 2	:30	4	1	TU-F	5P-530P	\$4,000.00	4	

Rep Order#	6849104	Ver#	1	Status	New
EC'd	Yes				

Traffic Order#

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Slowing Buylines: All Lines

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Product DSC IE

Estimate# 1540

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49/53/1540
/P1/P2/E

Agency, Contract #	Flight Dates
Agency, Contract #	09/25/2012 - 10/01/2012

Hiatus Weeks

Rep Firm

) PHILADELPHIA

) MILADLEF HIA
) AMY MCCREARY

Salesperson phone# 215-568-6540

Salesperson F Phone# 213-308-6340
Salesperson FAX# 215 568 1815

In	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
---	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	---
22		Buyline Comment: NEWS	10/01-10/01	\$1,000.00 2	:30	1	1	M	5P-530P	\$1,000.00	1	
23		Buyline Comment: NEWS	09/25-09/28	\$500.00 3	:30	4	1	TU-F	530P-6P	\$2,000.00	4	
24		Buyline Comment: NEWS	10/01-10/01	\$500.00 3	:30	1	1	M	530P-6P	\$500.00	1	
25		Buyline Comment: LETTERMAN	09/25-09/28	\$275.00 3	:30	4	1	TU-F	1035P-1135P	\$1,100.00	4	
26		Buyline Comment: LETTERMAN	10/01-10/01	\$275.00 3	:30	1	1	M	1035P-1135P	\$275.00	1	
27		Buyline Comment: LATE LATE SHOW	09/25-09/28	\$75.00 4	:30	4	1	TU-F	1137P-1237A	\$300.00	4	
28		Buyline Comment: LATE LATE SHOW	10/01-10/01	\$75.00 4	:30	1	1	M	1137P-1237A	\$75.00	1	
29		Buyline Comment: NEWS	09/25-09/28	\$1,100.00 3	:30	4	1	TU-F	10P-1035P	\$4,400.00	4	
30		Buyline Comment: NEWS	10/01-10/01	\$1,100.00 3	:30	1	1	M	10P-1035P	\$1,100.00	1	
31		Buyline Comment: JEOPARDY	09/25-09/28	\$700.00 4	:30	4	1	TU-F	6P-630P	\$2,800.00	4	
32		Buyline Comment: JEOPARDY	10/01-10/01	\$700.00 3	:30	1	1	M	6P-630P	\$700.00	1	

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Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
33		Buyline Comment: WHEEL	09/25-09/28	\$850.00 3	:30	4	1	TU-F	630P-7P	\$3,400.00	4	
34		Buyline Comment: WHEEL	10/01-10/01	\$850.00 3	:30	1	1	M	630P-7P	\$850.00	1	
35		Buyline Comment: CRIMETIME SAT	09/29-09/29	\$400.00	:30	1	1	SA	7P-8P	\$400.00	1	
36		Buyline Comment: NEWS	09/30-09/30	\$100.00 4	:30	2	1	SU	7A-8A	\$200.00	2	
37		Buyline Comment: SUN MRN	09/30-09/30	\$400.00 3	:30	2	1	SU	8A-930A	\$800.00	2	
38		Buyline Comment: 60 MIN	09/30-09/30	\$3,000.00 3	:30	1	1	SU	6P-7P	\$3,000.00	1	
39		Buyline Comment: NCIS	09/25-09/25	\$2,000.00 3	:30	1	1	TU	7P-8P	\$2,000.00	1	
40		Buyline Comment: NCIS:LA	09/25-09/25	\$2,000.00 3	:30	1	1	TU	8P-9P	\$2,000.00	1	
41		Buyline Comment: MENTALIST	09/30-09/30	\$2,100.00 3	:30	1	1	SU	9P-10P	\$2,100.00	1	
42		Buyline Comment: NEWS	09/30-09/30	\$700.00 3	:30	1	1	SU	10P-1035P	\$700.00	1	
43		Buyline Comment: NEWS	09/29-09/29	\$450.00 4	:30	1	1	SA	10P-1035P	\$450.00	1	

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---REPORT TOTALS---

Report Totals: 96 / \$43,900.00

---SALES MONTHLY TOTALS---

Sep 12: 79 / \$37,450.00 Oct 12: 17 / \$6,450.00
 Sales Totals: 96 / \$43,900.00
 Station Totals: 96 / \$43,900.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$156,786	CABL 0%	KASA 14%	KASY 1%	KBIM 0%	KOAT 36%
		KOB 20%	KRQE 28%	KWBQ 1%		

---COMPETITIVE COMMENTS---

SHARES ESTIMATED

Books NOV12
 Demos RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---

CASH IN ADVANCE